

**Brookline Community Aging Network (BrooklineCAN)  
Communications Committee Minutes    October 14, 2015**

Carol Caro (presiding), Elenore Parker, Bea Mikulecky, John Seay, Aaron Seidman, Matt Weiss, Ruth Seidman (recording)

1. **Newsletter.** For the next several months, we will be running a series on transportation options, as a follow-up to the theme of our annual meeting in September. Ruth brought a list of transportation options available for older adults in Brookline. The list was compiled from vendors at the annual meeting expo, as well as a few other services. Topics include BETS (Brookline Elder Transportation System), Hubway (bike sharing system), and Uber. We decided to feature the Senior Center bus for the November issue.
2. **Website.**
  - a. John added material on the annual meeting to the “Gatherings/Photos” section under “About Us.” He included some photos and hopes to add more—sources of additional photos were suggested.
  - b. The committee is assisting in keeping the website current. This month Bea reviewed the Education section.
3. **Public Relations.** Elenore is promoting the October 28 Senior Center Autumn Benefit. She distributed a draft news release that will be coming out shortly. Since the event will be honoring Frank and Carol Caro, the publicity also publicizes BrooklineCAN and its value to the community.

**NEXT MEETING WEDNESDAY, NOVEMBER 18, 2:00 PM**